



# Strategic Community Plan 2024 - 2034

Adopted by Council: 19 June 2024



*Chittering - offering an idyllic rural lifestyle in Muchea, Lower Chittering, Chittering, Mooliabeenee, Bindoon and Wannamal*

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## ACKNOWLEDGEMENT OF COUNTRY

*The Shire of Chittering wish to acknowledge the traditional custodians of the land within the Shire of Chittering, the Yued and Whadjuk peoples. We would like to pay respect to the Elders of the Nyoongar nation, past and present, who have walked and cared for the land. We acknowledge and respect their continuing culture, and the contributions made to this region.*





# INTRODUCTION

The Local Government Act mandates that local governments in Western Australia create a Strategic Community Plan (SCP). The SCP serves as a roadmap for our Shire's future and outlines the long-term vision, values, aspirations, and priorities for the community.

Regular reviews are essential to keep the plan relevant. A full review occurs every four years, while a desktop (minor) review happens every two years. The most recent full review took place during 2021/22 and was formally adopted by the Council in June 2022. The 2021/22 review involved robust community consultation. In-person forums, feedback sessions, and surveys allowed residents to contribute their aspirations and concerns.

This review, a desktop study (minor review) builds upon the 2022 findings, ensuring alignment with community aspirations. By simplifying the alignment of community aspirations and Council priorities, the Shire aims to work collaboratively toward achieving their shared vision.

The next major review is planned for 2025/26 which will include a robust community engagement process.



# A MESSAGE FROM THE PRESIDENT



Dear Residents and Community Members,

I'm fortunate to share the Shire of Chittering's plan for the next decade with you – both as a member of Council, and as a fellow resident who calls Chittering home. Our community thrives on diversity, with various rural neighbourhoods coming together to form a community-focused, nature-loving whole.

## Where We Stand

Let's appreciate our diverse demographics. With over 5,900 residents spread across 1,220 square kilometers, we're more than just numbers—we're families, friends and members of a community that cares for each other and our rural amenities. Our townships—Bindoon, Muchea, and Wannamal—along with the localities of Chittering, Lower Chittering, and Mooliabeenee, form the heart of our Shire. Our aim with the plan is to incorporate as many aspects as possible to service all of our residents.

## Our Strengths

Our demographics reflect resilience, wealth, and family values. With a median age of 44, we're relatively young, and our weekly income reflects our prosperity. Families cherish their spacious homes and multiple vehicles, and more families are settling in our Shire. A growing Shire is a reflection of prosperity and provides us with more opportunities to make use of our well-intentioned volunteers to assist with protecting our community against fires, support our elderly residents, and help build a tighter community.

## A Shared Vision

Beyond demographics, we share a commitment outlined in our Strategic Community Plan, guiding us toward community well-being, sustainable environments, economic growth, and strong governance. As President, I commit to listening, collaborating, and maintaining transparency.

## The Road Ahead

As we move forward, let's celebrate our uniqueness, honour our past, and embrace our future. Our Shire is more than just land—it's a living, breathing community where dreams take root and flourish.

Thank you for being part of our story. Let's work together to make Chittering shine brighter with each passing year.

A handwritten signature in black ink, appearing to read 'Aaron King'. The signature is fluid and cursive.

Aaron King  
**PRESIDENT**

# ABOUT OUR SHIRE

The Shire of Chittering is one of 137 local governments in Western Australia, located 55kms north of Perth, covering an area of 1,222km<sup>2</sup>, and stretching over 65km from north to south, Chittering is diverse in its offerings. The Shire services the townsites of Bindoon, Muchea, and historic Wannamal along with the localities of Mooliabeenee, Chittering and Lower Chittering. The Shire has easy access to the nearby rural shires of Gingin, Toodyay, York, Northam, Beverley, Goomalling, Victoria Plains and Australia's only monastic town, New Norcia.

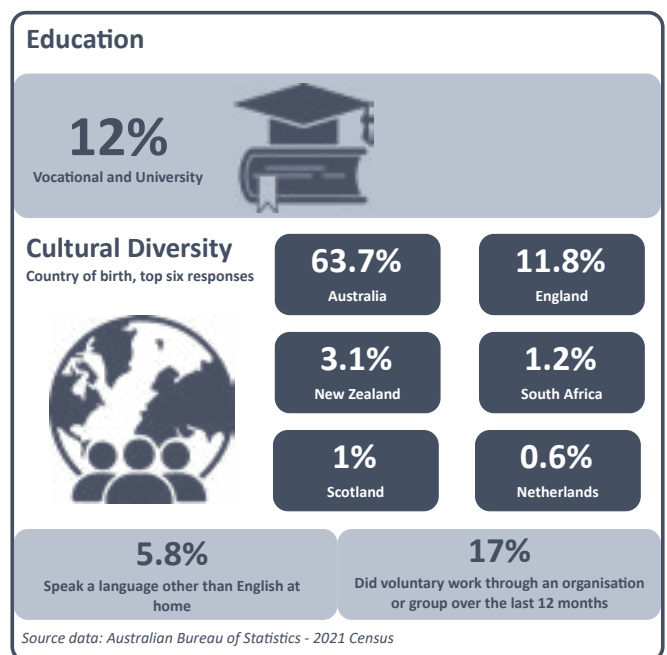
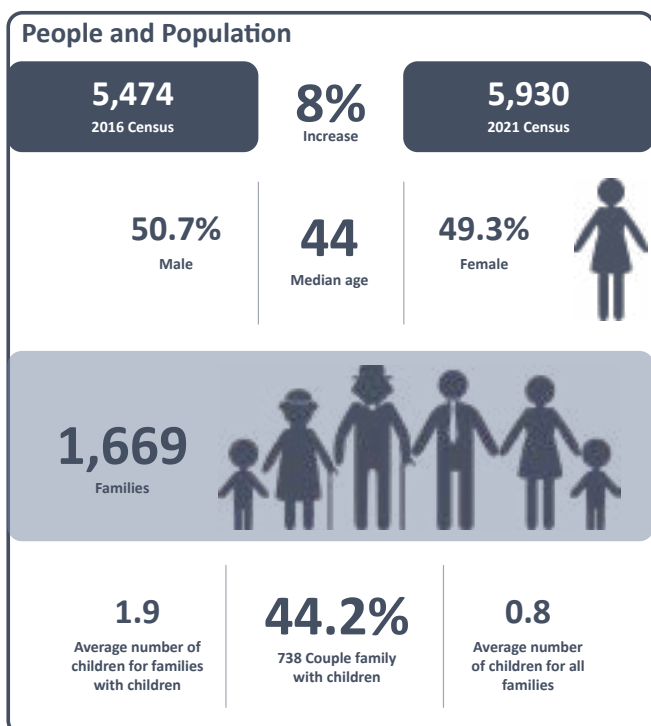
With a unique landscape of large areas of untouched bushland, state forest, wetlands, and industrial and commercial estates, the Shire is a wonderful place to visit and an ideal place to live. Its strong natural and physical assets in topography, flora, fauna, and

strategic location provide attractive features for treechangers, visitors and future business growth. The Shire has approximately 5,930 residents residing in the area (as per 2021 ABS).

The opening of the Tonkin Highway in 2020, part of the greater Perth to Darwin National Highway, has placed the Shire of Chittering strategically closer to the metropolitan area, and critically, for future growth in the Muchea Industrial Park (MIP), at the junction of crucial national and state road networks. The Shire's proximity to the northern suburbs of the metropolitan area, combined with the increased accessibility of the airport through the Tonkin Highway, has created opportunities for families and fifo workers to move to larger properties whilst being able to access metropolitan services.

## OUR COMMUNITY

Adjoining the north-east boundary of the Perth Metropolitan region, Chittering enjoys some of the highest rates of peri-urban population growth in Western Australia. Between 2009 and 2021 Chittering's population increased by over 41% to 5,930 residents and is on track to reach over 7,000 by 2031 (WA Tomorrow Population Report, REMPLAN).





# ABOUT OUR SHIRE

## OUR ECONOMY

Chittering's Gross Regional Product, its measure of wealth generated by the local economy, has grown in line with our population expansions, from \$250m in 2011 to \$397m in 2019 (Economy.id, REMPLAN). The local economy is based on broadacre farming, orchards and small rural blocks that offer a semi-rural lifestyle. There is limited industry, being extractive industry operations (gravel, clay and sand), the State livestock yards (WAMIA), mineral sands processing (Tronox), nurseries, Bindoon Bakehaus and Café, Chittering Tourism, viticulture and wineries, and other small businesses.

### Our Industry

#### Agriculture

**19.9%** of GRP

23.5% of total jobs within the region

#### Mining

**15.5%** of GRP

6.8% of total jobs within the region

#### Construction

**15.4%** of GRP

14.2% of total jobs within the region

*\*Note that most of these jobs are jobs in locations outside of the Shire.*

### Our Emerging Industries



#### Transport and Logistics

The transport and logistics industry is a growing regional strength to Chittering due to the completion of new road networks like the Tonkin Highway (accessing ports, the city and airports), the upgrade of the existing Perth-Darwin Highway (to include RAV 10 triple-road train transport access), rail access, and the recent opening of the Muchea Industrial Park all offer a competitive advantage over surrounding regions in the state.



#### Tourism

Recognised as a key sector for growth in the region (Wheatbelt Development Commission), the tourism sector is made up of many industries. Every tourist-dollar spent is spread across multiple industries within the Shire. Over a quarter of Chittering's young adults (28%) are employed in this sector, an age demographic that is less prevalent than others in the Shire. Chittering's newfound closeness to Perth due to the recent construction of the Tonkin Highway extension, its inherent agritourism and ecotourism potential, and an abundance of land compatible with tourism purposes put Chittering in a strong position to grow in this sector into the future.

Source: RDA Wheatbelt Tourism Briefing Paper 2021.



## OUR COUNCIL

The Shire of Chittering consists of popularly elected members (seven) who are elected for a four-year term. Elections are held every two years, at which half the seats are contested. Council governs the Shire's affairs, monitors the performance of its functions, and is responsible for allocating finances and resources. Council also determines and reviews the Shire's policies, plans and other statutory documents.



**President Cr Aaron King**

*Term expires October 2025*

**President since October 2021**

**Elected Member since October 2021**

**Email:** [crking@chittering.wa.gov.au](mailto:crking@chittering.wa.gov.au)



**Cr Mary Angus**

*Term expires October 2027*

**Deputy President since October 2021**

**Elected Member since October 2016**

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**Cr Carmel Ross**

*Term expires October 2025*

**Elected Member since October 2017**

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**Cr Mark Campbell**

*Term expires October 2027*

**Elected Member since February 2021**

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**Cr John Curtis**

*Term expires October 2027*

**Elected Member since October 2019**

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**Cr Kylie Hughes**

*Term expires October 2027*

**Elected Member since October 2019**

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**Elected Member since October 2021**

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# OUR KEY STAKEHOLDERS

We have strong relationships with our diverse community stakeholder groups who regularly participate and contribute to how decisions are being made.

The following tables describe our key stakeholders and why we engage with them:

Ratepayers and Residents	Council Members	Community Interest Groups
<b>Why do we value these stakeholder relationships?</b>		
Our ratepayers and residents are our biggest priority as we plan for the future and deliver services, aligned to our community aspirations.	Council Members are elected by our community and provide us with valuable feedback from various community groups.	Community interest groups assist us with topic related insights that are seen as important to our local community.
<b>What do we want to achieve from the engagement?</b>		
To have an engaged and informed community that feels valued, with access to a variety of communication and engagement channels.	To work towards one vision with open and transparent engagement processes to ensure results driven decisions are made, aligned to the strategic direction.	To listen to our community interest group members, provide feedback and realign our approach where possible.
<b>How do we measure success of the engagement?</b>		
An increase in our community and customer service satisfaction levels.	Council decisions are based on results driven information that is available for their view within relevant timeframes.	Our various interest groups are satisfied with the various engagement channels and that their voice is listened to and considered in decision-making.

Business	Industry Associations and Peak Bodies	Government
<b>Why do we value these stakeholder relationships?</b>		
Our businesses operating within the Shire are key to our local economy and the creation of local jobs.	These groups are valuable as they assist us with industry specific requirements and trends.	Their assistance and guidance on policy development and legislative requirements is valuable as well as their role in future funding opportunities.
<b>What do we want to achieve from the engagement?</b>		
To provide guidance and assistance to all local businesses, a successful communication platform to inform businesses on key information to assist in development and growth.	We are able to use the industry specific information to help shape the way we provide services or deliver programs aligned to these industries.	To develop strong partnerships and networks to support our community with the provision of funding towards community programs and project initiatives.
<b>How do we measure success of the engagement?</b>		
An increase in our community and customer service satisfaction levels.	We have a collaborative approach and are able to draw from their expertise for future planning as well as on an operational project delivery level.	Successful delivery of the projects and programs within the relevant deadlines and at a satisfactory level.

# OUR COMMUNITY INPUT

The community engagement process was part of the major review of the Strategic Community Plan in 2021. The next major review is scheduled for 2025/26 and will also involve robust community engagement.

The last engagement was undertaken via in-person community forums, feedback sessions and physical and online surveys.

## Engagement methods used

### Community Forums:

Held in person, these forums allowed community members to share ideas and aspirations for their community and the Shire.

### Focus Sessions with Young People:

Three sessions conducted with students from local schools and youth groups to ensure their input.

### Surveys:

Two surveys—one aligned with Community Forum questions and another related to Shire services—were conducted both online and in printed form.

### Digital Forum Trial:

Tested a 'digital forum' concept using the Shire's 'Have Your Say' Facebook page, allowing flexible engagement.

### Feedback Collection:

- Attendees actively participated in Community Forums.
- Students provided age-appropriate feedback during Focus Sessions.
- Surveys gathered input on community vision and satisfaction with services.
- The digital forum trial received positive feedback but no substantial responses.

In summary, the Shire engaged with residents through various channels, ensuring their voices shape the community's future.





# OUR 10-YEAR OUTLOOK

Our long-term vision and community aspirations are an outcome of the major review of the Strategic Community Plan adopted in June 2022. The community engagement for the major review of our SCP was undertaken through in-person community forums, feedback sessions and physical and online surveys.

Our vision reflects a future where people and the environment coexist in a mutually beneficial relationship, creating a sustainable and resilient way of life for generations to come.

## Our shared vision

*Prosperous and diverse rural communities living in harmony with nature.*

## How we will achieve our vision

Through targeted initiatives and collaborative efforts, we will work towards creating a community that fosters belonging, resilience, and opportunity for all.

## Our values

Our values guide our behaviours and provide the boundaries within which our interactions with stakeholders and customers occur. Our values are aligned to our vision, culture and strategy. The values define our organisation to employees, stakeholders and customers, and remind staff of the preferred way of achieving our desired outcomes.

## Positive Attitude

Respect

Accountability

Teamwork

## Community Engagement Themes



COMMUNITY



NATURAL ENVIRONMENT



BUILT ENVIRONMENT



ECONOMY



ADMINISTRATION AND GOVERNANCE

The engagement process during the 2022 major review was based on the above five themes that played a part in identifying the aspirations of our community.

### Community Aspiration 1:



Inclusive, Active, and Resilient Community.

### Community Aspiration 2:



Sustainable and Environmentally-Responsible Future.

### Community Aspiration 3:



Balance Between Development and Conservation.

### Community Aspiration 4:



Stimulate Sustainable Economic Growth.

### Community Aspiration 5



Council Accountability and Transparency.

## COMMUNITY ASPIRATION 1

### *Inclusive, Active, and Resilient Community.*

Achieving the aspiration of evolving into an inclusive, active, and resilient community where every member feels safe, valued, supported, and empowered to thrive requires a multifaceted approach that addresses various aspects of community life. Here's how we can achieve this:

#### Strategy 1.1

##### Cultural Diversity and Heritage

Emphasise the unique history and cultural heritage of the Shire in celebratory events and activities, fostering a sense of pride and belonging among all residents. Implement policies and programs that promote equal access to opportunities and services for all community members, regardless of their background. Additionally, establish relationships with culturally diverse groups and organisations to foster understanding and appreciation of different cultures within the community. Develop cultural awareness training for staff and volunteers to ensure sensitivity to diverse cultural perspectives and needs, emphasizing the importance of preserving and honouring the Shire's cultural and historical legacy.

#### Strategy 1.2

##### Safety and well-being

Prioritise the safety and well-being of all community members by investing in measures to prevent crime, address social issues, and support vulnerable populations. Collaborate with law enforcement agencies, social service organisations, and community groups to create a safe & supportive environment for everyone.

#### Strategy 1.3

##### Social Services and Support Systems

Strengthen support networks and services that provide assistance and resources to community members in need. This includes access to healthcare, social services, and other support systems that promote overall well-being and resilience.

#### Strategy 1.4

##### Empowerment and Skill-building

Empower individuals and groups within the community by providing opportunities for education, skill-building, and personal development. Offer training programs, workshops, and mentorship opportunities that equip community members with the tools and resources they need to thrive.

#### Strategy 1.5

##### Resilience and adaptability

Build resilience within the community by preparing for and responding effectively to environmental, economic and social challenges. Develop emergency preparedness plans, resilience strategies, and support systems that enable the community to bounce back stronger in the face of adversity. Additionally, foster resilience through cultural events, workshops, and community dialogues that promote mutual understanding, cooperation, and support across diverse cultural groups.

#### Strategy 1.6

##### Celebration of Achievements & Milestones

Recognise and celebrate the achievements and contributions of individuals and groups within the community. Foster a culture of appreciation and recognition that highlights the diverse talents, strengths, and accomplishments of community members.

Through ongoing commitment and dedication to these Strategies, and working collaboratively with community stakeholders, local organisations and agencies, we can truly evolve into the inclusive, active, and resilient community we aspire to be.



## COMMUNITY ASPIRATION 2

### ***Sustainable and Environmentally-Responsible Future.***

Achieving a more sustainable and environmentally-responsible future, while preserving natural resources and ecosystems for current and future generations, requires a concerted effort across multiple fronts. Here's how we can work towards achieving this:

#### **Strategy 2.1**

##### **Promoting Sustainable Practices**

Implementing policies, regulations, and incentives that encourage sustainable practices in areas such as energy usage, waste management, transportation, agriculture, and construction. This includes promoting renewable energy sources, reducing greenhouse gas emissions, promoting recycling and waste reduction, and implementing green building standards.

#### **Strategy 2.2**

##### **Conservation and Preservation**

Establishing protected areas, conservation easements, and sustainable land management practices to safeguard natural habitats, biodiversity, and ecosystems. This involves preserving critical habitats, preventing deforestation, protecting waterways and wetlands, and promoting sustainable forestry and agriculture practices.

#### **Strategy 2.3**

##### **Environmental Education and Awareness**

Educating and raising awareness among community members about the importance of environmental conservation and sustainability. This includes providing environmental education programs in

schools, organizing community workshops and events, and leveraging media and communication channels to promote environmental stewardship and behaviour change.

#### **Strategy 2.4**

##### **Resource Management and Planning**

Adopting integrated resource management approaches and land-use planning strategies that prioritize conservation, resilience, and sustainable development. This involves conducting environmental impact assessments, incorporating climate change considerations into planning processes, and promoting smart growth and compact development to minimize urban sprawl and habitat fragmentation.

#### **Strategy 2.5**

##### **Conservation and Habitat Preservation**

Implementing conservation measures and habitat restoration initiatives to protect biodiversity, natural resources, and ecosystems. This includes establishing protected areas, conservation easements, and wildlife corridors, and implementing habitat restoration projects to enhance ecosystem health and resilience.

By adopting a holistic approach that integrates these strategies and engages stakeholders at all levels, we can work towards creating a more sustainable and environmentally-responsible future, ensuring that natural resources and ecosystems are preserved for the well-being and enjoyment of current and future generations.

## COMMUNITY ASPIRATION 3

### ***Balance Between Development and Conservation.***

Achieving a balance between development and conservation, while simultaneously enhancing infrastructure, town aesthetics, and recreational opportunities, requires a thoughtful and integrated approach that considers the needs of both present and future generations. Here's how we can work towards achieving this goal:

#### **Strategy 3.1**

##### **Integrated Planning and Design**

Adopting integrated land-use planning and design principles that prioritise both development and conservation goals. This involves identifying and protecting ecologically sensitive areas, green spaces, and natural habitats while allocating suitable areas for development and infrastructure enhancement.

#### **Strategy 3.2**

##### **Smart Growth and Sustainability Development**

Promoting smart growth strategies that prioritise compact, mixed-use development, and infill projects to minimize urban sprawl and preserve open space. Implementing sustainable development practices such as green building standards, energy-efficient infrastructure, and low-impact development techniques to reduce environmental footprint and promote resilience.

#### **Strategy 3.3**

##### **Infrastructure Investment and Enhancement**

Investing in infrastructure upgrades and enhancements that improve connectivity, accessibility, and quality of life for residents while minimising environmental impact. This includes

upgrading roads, bridges, and transportation networks, expanding public transit options, and investing in green infrastructure such as parks and trails.

#### **Strategy 3.4**

##### **Country Charm and Rural Design**

Elevating the visual appeal and character of our rural communities through detailed design, streetscape enhancements, and place-making endeavours. This encompasses the preservation of historic landmarks, the celebration of architectural diversity, and the integration of landscaping, public art, and streetscape amenities to craft charming and welcoming public spaces that embody the essence of our country lifestyle.

#### **Strategy 3.5**

##### **Recreation Opportunities for All**

Providing diverse and accessible recreational opportunities that cater to the needs and interests of all community members. This includes developing parks, greenways, and recreational facilities that accommodate a range of activities such as walking, cycling, picnicking, and nature observation, as well as providing inclusive amenities for people of all ages and abilities.

By adopting a balanced and integrated approach between development and conservation, while also prioritising infrastructure enhancement, town aesthetics, and recreational opportunities, we can create vibrant, resilient, and sustainable communities where residents can live, work, and thrive for generations to come.



## COMMUNITY ASPIRATION 4

### ***Stimulate Sustainable Economic Growth.***

Achieving the goal of stimulating sustainable economic growth, promoting local businesses and employment opportunities, and enhancing the Shire's appeal as a destination for visitors and tourists requires a comprehensive and collaborative approach. Here's how we will work towards achieving this:

#### **Strategy 4.1**

##### **Support Local Businesses**

Implementing programs and initiatives to support local businesses, including grants, mentorship programs, and networking opportunities. By providing resources and assistance, we can help businesses thrive, create job opportunities, and contribute to the local economy.

#### **Strategy 4.2**

##### **Investing in Tourism Infrastructure**

Enhancing and developing tourism infrastructure such as accommodation and recreational facilities and investing in amenities that enhance the overall appeal of the Shire.

#### **Strategy 4.3**

##### **Promoting Tourism**

Implementing a Strategic Tourism Marketing Plan to showcase the Shire's unique attractions, and natural beauty. By highlighting the Shire's offerings and experiences, we can attract visitors and tourists, boost local businesses, and stimulate economic growth.

#### **Strategy 4.4**

##### **Encouraging Sustainable Business Practices**

Promoting sustainable business practices and responsible tourism initiatives to minimise environmental impact and preserve the Shire's

natural resources. This includes supporting eco-friendly businesses, promoting sustainable tourism activities, and implementing conservation measures to protect the environment.

#### **Strategy 4.5**

##### **Fostering Stakeholder Collaboration**

Collaborating with local stakeholders, and businesses to identify opportunities for economic growth and tourism development. By working together, we can leverage collective expertise and resources to achieve shared goals and maximise the Shire's potential as a destination.

#### **Strategy 4.6**

##### **Empowering Small Businesses**

Providing support and resources to small businesses to start or expand their ventures. By fostering a culture of innovation and entrepreneurship, we can stimulate economic activity, create jobs, and drive local economic development.

#### **Strategy 4.7**

##### **Enhancing Visitor Experience**

Continuously improving and diversifying the visitor experience to attract repeat visitors and extend their stay. This includes offering a range of activities, events, and attractions that appeal to different interests and demographics, as well as providing high-quality services and amenities.

Through strategic investment, innovation, and collaboration, we can create a thriving and resilient economy that benefits residents, businesses, and visitors alike.

## COMMUNITY ASPIRATION 5

### ***Council Accountability and Transparency.***

Achieving the goal of strengthening the Council's commitment to accountability, transparency, and responsible financial management, while empowering residents and stakeholders to participate in the decision-making process and shape the future direction of the Shire, requires a multifaceted and collaborative approach. Here's how we will work towards achieving this:

#### **Strategy 5.1**

##### **Enhancing Accountability and Transparency**

Implementing measures to enhance accountability and transparency in Council operations, including regular reporting of financial expenditures, open meetings, and public disclosure of decision-making processes. This includes ensuring that Council meetings, agendas, and financial reports are easily accessible to residents and stakeholders.

#### **Strategy 5.2**

##### **Responsible Financial Management**

Adopting responsible financial management practices, including budgeting, expenditure tracking, and fiscal oversight. This involves developing long-term financial plans, maintaining balanced budgets, and implementing internal controls to safeguard public funds.

#### **Strategy 5.3**

##### **Community Engagement and Participation**

Creating opportunities for residents and stakeholders to actively participate in the decision-making process and provide input on key issues affecting the Shire. Encourage active participation and provide platforms to voice their opinions. This includes hosting public forums, town hall meetings, and consultation sessions to gather feedback and ideas from the community.

#### **Strategy 5.4**

##### **Building Trust and Transparency**

Fostering a culture of trust and transparency between the Council and the community through open communication, accountability measures, and responsive governance. This includes actively listening to community concerns, addressing feedback, and being transparent about decision-making processes and outcomes.

#### **Strategy 5.5**

##### **Collaborative Decision-Making**

Engaging in collaborative decision-making processes that involve residents, stakeholders, and relevant community groups. This includes forming advisory committees, task forces, and working groups to tackle specific issues and develop solutions in partnership with the community.

#### **Strategy 5.6**

##### **Continuous Improvement and Evaluation**

Measuring the impact and adjusting our strategies through continuously evaluating and improving Council practices, policies, and procedures to ensure accountability, transparency, and effectiveness. This includes seeking feedback from residents and stakeholders, conducting regular performance reviews, and implementing recommendations for improvement.

Through open communication, collaboration, and responsive governance, we can build a stronger, more inclusive, and more resilient community for all.



# COUNCIL STRATEGIC OBJECTIVES

The alignment of strategic objectives with community aspirations forms the cornerstone of our Shire's vision for the future. Our strategic objectives are not just lofty goals but tangible pathways to realising the aspirations of our residents.

In essence, our strategic objectives are not just a roadmap for action but a reflection of our community's deepest aspirations. By aligning our efforts with these aspirations, we strive to build a Shire that is inclusive, sustainable, prosperous, and resilient—a place where every member of our community can thrive and flourish.

## Strategic Objective 1

- Foster a sense of inclusivity, activity and resilience where all members feel safe, valued, supported, and empowered.

## Strategic Objective 2

- Preserve natural resources and ecosystems for current and future generations by promoting sustainability and environmental stewardship.

## Strategic Objective 3

- Achieve a balance between development and conservation while enhancing infrastructure and town aesthetics.

## Strategic Objective 4

- Promote economic growth that is sustainable, inclusive, and supportive of local businesses and employment opportunities.

## Strategic Objective 5

- Strengthen the Council's commitment to accountability, transparency, and responsible financial management while empowering residents and stakeholders.

**SO1:** We recognise that our community aspires to evolve into an inclusive, active, and resilient environment where every member feels safe, valued, supported, and empowered. To achieve this, our strategic objectives prioritise initiatives that foster social cohesion, promote well-being, and empower individuals to actively participate in community life. By enhancing community engagement, investing in social services, and fostering a culture of inclusivity, we aim to create a vibrant and supportive community where everyone has the opportunity to thrive.

**SO2:** Furthermore, our community aspires to a more sustainable and environmentally-responsible future, preserving natural resources and ecosystems for current and future generations. To honour this aspiration, our strategic objectives

prioritise environmental conservation, sustainable development, and responsible resource management. By implementing green initiatives, promoting eco-friendly practices, and engaging in conservation efforts, we aim to safeguard our natural heritage and leave a positive legacy for generations to come.

**SO3:** Additionally, our community seeks to strike a balance between development and conservation while enhancing infrastructure, town aesthetics, and recreational opportunities. To achieve this balance, our strategic objectives focus on integrated land-use planning, infrastructure improvements, and the enhancement of public spaces. By prioritising smart growth, sustainable design, and the preservation of our unique rural charm, we aim to create a Shire that is both thriving and harmonious, where development coexists with nature and enhances the quality of life for all.

**SO4:** Moreover, our community aspires to stimulate sustainable economic growth, promote local businesses and employment opportunities, and enhance the Shire's appeal as a destination for visitors and tourists. To support this aspiration, our strategic objectives prioritise economic development, local businesses support, and tourism initiatives. By investing in local businesses, fostering innovation, and showcasing our Shire's attractions, we aim to create a dynamic and prosperous economy that benefits residents, businesses, and visitors alike.

**SO5:** Lastly, our community seeks to strengthen the Council's commitment to accountability, transparency, and responsible financial management, while empowering residents and stakeholders to participate in the decision-making process. To uphold this commitment, our strategic objectives prioritise good governance, transparency, and community engagement. By promoting accountability, transparency, and citizen participation, we aim to build trust, foster collaboration, and ensure that the voices of our residents are heard and valued in shaping the future direction of our Shire.

# STRATEGIC ROADMAP: ACHIEVING OUR LONG-TERM VISION

By aligning our operations through service delivery initiatives, projects and programs, with these long-term community aspirations and strategies, we can work towards creating a vibrant, sustainable, and inclusive Shire of Chittering that fulfils the aspirations and needs of its residents both now and in the future.

The strategy map enables stakeholders to understand the linkages between strategic intent and operational execution, facilitating better decision-making, resource allocation, and performance management across the organisation. It becomes evident how service delivery functions as a vehicle for implementing the Shire's strategic vision, ensuring that every service, program, and initiative is purposefully directed towards fulfilling the community's aspirations. Ultimately, it serves as a guiding framework that enables our Shire to effectively translate strategy into action, delivering value to our community while driving sustainable growth and development.





## 10-Year Strategic Community Plan

**Our shared vision:**

**Prosperous & diverse rural communities living in harmony with nature.**

  
**Inclusive, Active,  
and Resilient  
Community**

  
**Sustainable and  
Environmentally-  
Responsible  
Future**

  
**Balance Between  
Development &  
Conservation**

  
**Stimulate  
Sustainable  
Economic Growth**

  
**Council  
Accountability and  
Transparency**

Strategies aligned to each aspiration:

**Strategy**

<ul style="list-style-type: none"> <li>Inclusivity &amp; diversity</li> <li>Safety &amp; well-being</li> </ul>	<ul style="list-style-type: none"> <li>Support Networks &amp; Services</li> <li>Empowerment &amp; Skill-building</li> </ul>	<ul style="list-style-type: none"> <li>Resilience &amp; adaptability</li> <li>Celebration of Achievements &amp; Milestones</li> </ul>
<ul style="list-style-type: none"> <li>Promoting Sustainable Practices</li> <li>Conservation &amp; Preservation</li> </ul>	<ul style="list-style-type: none"> <li>Environmental Education &amp; Awareness</li> <li>Resource Management &amp; Planning</li> </ul>	<ul style="list-style-type: none"> <li>Conservation &amp; Habitat Preservation</li> </ul>
<ul style="list-style-type: none"> <li>Integrated Planning &amp; Design</li> <li>Smart Growth &amp; Sustainability Development</li> </ul>	<ul style="list-style-type: none"> <li>Infrastructure Investment &amp; Enhancement</li> <li>Country Charm &amp; Rural Design</li> </ul>	<ul style="list-style-type: none"> <li>Recreation Opportunities for All</li> <li>Community Facilities Creating Connection</li> </ul>
<ul style="list-style-type: none"> <li>Support Local Businesses</li> <li>Investing in Tourism Infrastructure</li> <li>Promoting Tourism</li> </ul>	<ul style="list-style-type: none"> <li>Encouraging Sustainable Business Practices</li> <li>Fostering Stakeholder Collaboration</li> </ul>	<ul style="list-style-type: none"> <li>Empowering Small Businesses</li> <li>Enhancing Visitor Experience</li> </ul>
<ul style="list-style-type: none"> <li>Enhancing Accountability &amp; Transparency</li> <li>Responsible Financial Management</li> </ul>	<ul style="list-style-type: none"> <li>Community Engagement &amp; Participation</li> <li>Building Trust &amp; Transparency</li> </ul>	<ul style="list-style-type: none"> <li>Collaborative Decision-Making</li> <li>Continuous Improvement &amp; Evaluation</li> </ul>

## 4-Year Corporate Business Plan

**Our Strategic Objectives**

**Corporate**

Foster a sense of inclusivity, activity, and resilience where all members feel safe, valued, supported, and empowered
Preserve natural resources and ecosystems for current and future generations by promoting sustainability and environmental stewardship
Achieve a balance between development and conservation while enhancing infrastructure and town aesthetics
Promote economic growth that is sustainable, inclusive, and supportive of local businesses and employment opportunities
Strengthen the Council's commitment to accountability, transparency, and responsible financial management while empowering residents and stakeholders

## 1-Year Service Delivery Plans

**Our Key Services**

**Operations**

<ol style="list-style-type: none"> <li>Community &amp; recreational programs</li> <li>Community development</li> <li>Public health</li> <li>Community safety</li> <li>Emergency management</li> <li>Library services</li> <li>Cultural development</li> <li>Economic development &amp; advocacy</li> <li>Tourism</li> <li>Environmental management</li> </ol>	<ol style="list-style-type: none"> <li>Buildings and facility operations &amp; maintenance</li> <li>Parks &amp; gardens operations &amp; maintenance</li> <li>Waste management</li> <li>Development services</li> <li>Land use planning</li> <li>Roads, footpaths, bridges &amp; drainage maintenance</li> <li>Infrastructure design &amp; project delivery</li> <li>Governance &amp; Strategy</li> <li>Corporate Services</li> <li>Fleet management</li> </ol>
<b>We deliver these services through:</b>	
Capital works program Operational program: <ul style="list-style-type: none"> <li>Business as usual activities</li> </ul>	<ul style="list-style-type: none"> <li>Legislative programs &amp; initiatives</li> <li>Informing Strategies/Plans review &amp; development</li> <li>Policy reviews and development</li> </ul>



COMMUNITY

NATURAL ENVIRONMENT

**Themes**



BUILT ENVIRONMENT



ECONOMY

ADMINISTRATION AND GOVERNANCE

## LONG-TERM FINANCIAL PLAN PROJECTS

Over the coming years, the Shire of Chittering has planned several significant capital projects, including upgrades to the Shire's five fire stations, installation of fire danger rating system signs, enhancements to the Chittering Health Centre and Ferguson House, improvements to the cemetery and memorial gardens, and upgrades to public conveniences in Bindoon, John Glenn, and Wannamal. Additional projects include renovations to Bindoon and Wannamal halls, construction of a dog exercise area, natural area revegetation at the Mountain Bike Park, asphalt paving at the Muchea Complex carpark, library upgrades, improvements at depot and administration buildings, various road and footpath projects, the Lake Needonga Trail Boardwalk, renewal of Binda Place, and the development of the Lower Chittering community centre, including the reflections area, and Djidi Djidi Ridge lookout.

The following projects have been identified for future development within the Shire of Chittering but are heavily reliant on grants and other external funding:

- Chinkabee Complex Buildings
- Brockman Centre Precinct Buildings
- John Glenn parks and ovals
- Clune Park – playground equipment upgrade
- Sussex Bend Reserve - additional pump track, sealing existing track, shade shelters
- Bindoon oval infrastructure parks – renewal of bowling turf
- Second oval infrastructure
- Muchea dual pump and jump track
- Aquilla Reserve playgrounds
- Blue Plain-Chittering Springs public open space pump track
- Wandena public open space pump track
- Chittering View/Rosa Park pump track
- Tourist Centre renovation
- Lower Chittering caravan park

These projects are not allocated to specific years in the Long-Term Financial Plan due to their dependency on obtaining grants and other external funding sources. The Shire of Chittering recognizes the importance of these projects for community development and infrastructure enhancement but must carefully align these projects with available funding to ensure their successful implementation. As such, the timing of these projects will be adjusted based on the availability of external funds, and the Shire will continue to seek appropriate funding opportunities to bring these projects to fruition.

## IMPLEMENTING OUR STRATEGIC COMMUNITY PLAN

The council ensures that its community aspirations, as set out in the Strategic Community Plan (SCP), are met through the implementation of the four-year Corporate Business Plan (CBP). This medium-term CBP translates the long-term vision into practical actions, projects and services. The CBP becomes the driving force behind Council's budget allocations and critical decisions.

In summary, reading the CBP alongside the SCP is essential. The CBP outlines practical steps and projects for the next few years, while the SCP sets the long-term vision for the community. By reviewing the CBP annually and aligning it with the budget, we ensure that our actions match the community's aspirations.





*Chittering - offering an idyllic rural lifestyle in Muchea, Lower Chittering, Chittering, Mooliabeenee, Bindoon and Wannamal*